

# The Influence of YouTube on Listening Skills

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## ABSTRACT

Listening is a crucial proficiency that learners who desire to acquire English must master. This research focused on the utilization of YouTube as a medium for improving listening proficiency. The approach in this study is a literature search process, while the literature search source is from the DOAJ portal. The data are articles about using YouTube to improve listening proficiency published in 2022-2023. The research results show that all studies conclude a significant increase in the application of YouTube media in improving students' abilities in listening. Future research regarding the use of technology in the Listening Skills aspect is needed.

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## 1. INTRODUCTION

At this time, the development of internet networks is very rapid. Many applications play an essential role in people's lives these days. In the current phase, YouTube is one media that cannot be separated from teenagers. According to Kaplan & Heinlein (2010), YouTube is social media in the form of content communities, where this application aims to share with other people remotely and closely (sharing pictures, videos, ebooks, etc.).

YouTube displays content in the form of videos, so it is very much in demand by the public today. The current increasingly rapid development of technology and information will certainly also influence education and learning media (Munir, 2010; Lamatenggo, 2010). There needs to be adaptation to technological developments in the context of learning and the learning process. One solution is to utilize technology such as YouTube as a learning vehicle. YouTube can be utilized as an exciting and not dull learning tool. Appropriate educational media such as YouTube will help improve students' understanding of listening skills.

YouTube is the largest and most popular online video-sharing media today. YouTube media has become popular among ages, from children to adults. Current YouTube users can upload videos, watch videos, search for learning materials, etc. With the facilities in this application, one can improve one's listening skills by watching videos on YouTube that use English, which can be repeated and can be listened to anytime and anywhere, whether connected to a stable internet or using the offline features available on YouTube by downloading videos before listening. YouTube is one of the most frequently used for various purposes and is widely used in learning English among students (Jalaluddin, 2016; Waluyo et al., 2018; Kadek et al., 2021; Ariantini et al., 2021; in Aprianto, 2023).

An exciting and fun learning process will increase students' concentration and understanding. Moreover, one of them is very helpful for improving listening skills in English. According to Mendelsohn (1994) and Ozbay (2008), listening is essential to education and communication. Listening involves actively decrypting and compiling perceptivity from non-verbal and verbal treatise (Nunan, 1998).

From the explanation above and seeing the importance of using media in learning, this study discusses YouTube media as a learning medium to increase students' listening skills in English.

## **2. LITERATURE REVIEW**

### **2.1 Listening**

Listening is the supremely frequently applied language skill (Scarcella & Oxford, 1992; Morley, 1999). Underwood (1993) states that listening is related to attention and an attempt to understand that something is being heard. In line with previous explanations, Purdy (1997: 8) conveys that it is a dynamic and active method of perceiving, understanding, translating, in the light of, and responding to needs, concerns, and expressed information (verbally or nonverbally) introduced by communicating with friends. Meanwhile, Rost (2002) elucidates that it is accepting what the utterance says, building and expressing, negotiating the utterance and providing feedback, and composing meaning via participation, imagination, and collaboration.

### **2.2 YouTube**

With the development of technology, educational science is increasingly rapid. As an educator, like it or not, we have to follow these developments and apply them in the teaching and learning process. YouTube media is familiar to all groups worldwide, and many people use it as a learning medium, whether it is improving vocabulary, listening, writing, speaking, etc. YouTube is very flexible as a learning medium because it can be accessed anytime, anywhere, without any time or place restrictions, and is not tied to anyone. YouTube is a website for video-sharing created in February 2005 by three former PayPal employees, and it allows users to share or upload videos and watch (Hopkin, 2006 in Wikipedia, 2023). In several new studies, general learning skills, autonomous learning, self-motivation, and self-confidence of EFL learners can be improved through digital learning media, namely the YouTube platform (Yusri et al., 2018; Lestari et al., 2019; Maziriri et al., 2020; Wang et al., 2021; Audina et al., 2022; in Aprianto, 2023). In short, YouTube is an alternative media for young bilingual learners that can influence language skills, self-motivation, and self-regulation of learning (Widiantari et al., 2023 in Aprianto, 2023).

## **3. RESEARCH METHODOLOGY**

This study uses reporting items and meta-analysis approaches, and it is a literature search process, while the source for literature searches is the DOAJ portal. The data are articles about using YouTube to sharpen learners' listening capability. Meanwhile, the data used is articles indexed on the DOAJ portal from 2022-2023. Document analysis techniques were used to answer the problem in analyzing the data.

## 4. FINDINGS

### 4.1. Results

YouTube media contains many educational videos that allow us to learn autodidactically—significantly improving English language skills and practicing listening skills. Much content provides English content along with translations and is easy to understand. YouTube, as an internet-based media, makes it easier for us to practice listening skills with native speakers as a whole. The findings are as in the table below.

Table 4. YouTube media to improve students' listening skills, previous research findings

No	Author	Year	Article Title	Findings In Articles
1	Ramadhani, G., & Samsi, Y.	2023	EFL Junior High School Students' Perception Towards Using YouTube in Learning Process of English Listening Skills	This research shows that students positively respond to learning English by listening. YouTube makes learners upward motivated and interested in deepening language skills, both listening and speaking skills. YouTube provides various types of videos to listen to by students.
2	Tahmina, T.	2023	Students' Perception of The Use of YouTube in English Language Learning	Most students reported benefiting from watching educational videos on YouTube. However, students reported that the platform had little impact on preparing the assignment, being careful, learning, and gaining grammatical competence. It supported learners in learning vocabulary, made English learning more interesting, the YouTube videos or the contents very quickly to understand, got relevant material for learning English, and acquired better English by writing them down. The critical point in watching videos is to develop listening comprehension.
3	Fadillah, A., Nasrullah, N., & Rosalina, E.	2023	The Use of Watching YouTube Videos for Acquiring Students' Listening Comprehension	The findings show that respondents use YouTube videos as a way of self-development. YouTube videos are that they can quickly obtain the general information and main idea while listening.
4	Aprianto, D.	2023	Using YouTube as	The results show YouTube for

			EFL/ESL Students' Language Strategies	Tertiary Self-English Learning	individual learning or to improve their listening (90%). YouTube is an innovative, independent strategy for learning more about skills, abilities, and language components.
5	Aldukhayel, D.	2023	The Benefits of Social Media Comments to L2 Listening Comprehension		Findings video social media help aid or enrich listening comprehension.
6	Rahman, I., Mustofa, M., & Nisa', I.	2022	YouTube Music as an Innovative Teaching Media to Improve Students' Listening Mastery		Several findings prove that YouTube music was 79.85 % an effective medium for improving students' listening skills.
7	Farani, Y., & Winarni, M.D.	2022	R&D study on materials adjustment for the Basic Listening course		They specifically adapted listening exercises to make it easier for students to learn from YouTube Channels.

## 5. DISCUSSION

YouTube is a medium for learning that aims to increase knowledge in the field of education, including listening to native speakers via YouTube to develop listening skills. YouTube media is now accessible to access anywhere and anytime, making it easier for us to listen to English language content to improve listening skills in the field of listening learning.

The effectiveness of people's use of YouTube media depends on usability, accuracy, and reach. YouTube facilities have features or services for uploading, downloading, and sharing videos. Besides, YouTube has many benefits for its users, such as improving listening skills. By practicing listening skills, native English speakers who can communicate/speak well are often called native speakers. Listening to English content through native speakers will improve listening skills.

Many studies show that studying sincerely and not being bored will positively impact students. Research results show that many students still cannot accept current technological developments. Some of them use YouTube for entertainment and not for learning. It dramatically influences future developments.

Students agree that YouTube is a way to learn listening capability. They also recommend YouTube as an English learning medium because of the various types of videos provided on YouTube (Ramadhani & Samsi, 2023). Tahmina (2023) YouTube use positively impacts EFL students' English language proficiency. Fadillah., Nasrullah, and Rosalina (2023) YouTube videos were that they could quickly obtain general information and the main idea while listening. Aprianto (2023) The results show that college students improve their listening skills (90%) using YouTube.

Aldukhayel (2023) helps or enriches listening comprehension. Rahman., Mustofa, & Nisa (2022) YouTube platform is an effective medium for improving students' listening skills. Farani & Winarni (2022) YouTube channel specifically adapts listening exercises to make learning more accessible for students.

The results of this research allow us to conclude that as a teacher, we need to be aware of educational developments to overcome backwardness in education. With the development of technology, YouTube is utilized as a learning means to increase knowledge in the field of education. The effectiveness of people using YouTube media depends on its usefulness, accuracy, and coverage in cultivating the listening skills of native English speakers in conversation/speaking, commonly known as mother tongue.

## 6. CONCLUSION

The application of YouTube increases knowledge in education, one of which is listening to native speakers via YouTube to develop listening capability. The effectiveness of people's use of YouTube media depends on usability, accuracy, and reach. YouTube media has features or services for uploading, downloading, and sharing videos. Besides, YouTube has many benefits for its users, such as improving listening skills.

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